

CURRICULUM FOR THE LIFE-LONG LEARNING PROGRAM

INTERNATIONAL SUMMER SCHOOL 2022: Behavioural Economics

(1) OBJECTIVE(S):	<ul style="list-style-type: none"> Enhancing analytical and critical skills relevant for developing a holistic perspective on behavioural economics Evaluating the current trends and future prospects in the field of behavioural economics Developing a holistic perspective on evolution, cultural differences and challenges of cooperation Advancing internationalization, mobility and the international visibility of the Faculty of Economics, Business and Tourism, Split. 			
(2) TARGET GROUP:	Graduate and postgraduate students (social sciences, technical sciences, science related fields and humanities)			
(3) METHODOLOGY:				
1. Lectures	<input checked="" type="checkbox"/> PP slides	<input checked="" type="checkbox"/> Discussion	<input checked="" type="checkbox"/> Q & A	<input checked="" type="checkbox"/> Brainstorming
2. Exercises	<input type="checkbox"/> Individual	<input type="checkbox"/> Group-based	<input checked="" type="checkbox"/> Case studies	<input type="checkbox"/> ...
3. Written materials	<input checked="" type="checkbox"/> Textbook	<input checked="" type="checkbox"/> PP Handouts	<input type="checkbox"/> Worksheets	<input type="checkbox"/> Questionnaire
4. Equipment	<input checked="" type="checkbox"/> Notebook	<input checked="" type="checkbox"/> LCD projector	<input type="checkbox"/> Flip-chart	<input type="checkbox"/> ...
(4) NUMBER OF CONTACT HOURS:	The program will last for 150 hours – 45 in class hours in the period from June 27th 2022 until July 1st 2022 and 105 hours in preparation for the course and for the preparation of the written essay.			

(5) NUMBER OF PARTICIPANTS:	30 (optimal)				
(6) CONTENT:	<table> <tr> <th data-bbox="1503 352 1805 459">NUMBER OF CONTACT HOURS</th><th data-bbox="1805 352 2083 459">TEACHING STAFF</th></tr> </table>	NUMBER OF CONTACT HOURS	TEACHING STAFF		
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<p>Behavioural Economics</p> <ul style="list-style-type: none"> ➔ <i>Introduction of the theme and teaching stuff</i> ➔ <i>Theme 1: Behavioural economics (mental accounting, nudging, prospect theory, time discounting, self-control, self-signaling) (Dražen Prelec) - 4 hour lecture</i> ➔ <i>Theme 2: New theories of decision under uncertainty and their applications to health (Han Bleichrodt) - 4 hour lecture</i> ➔ <i>Theme 3: Freedom of choice in cooperation, trust and ultimatum games (Ivan Romić) - 4 hour lecture</i> ➔ <i>Theme 4: Theory and reality of human cooperation (Marko Jusup) - 4 hour lecture</i> ➔ <i>Theme 5: Interplay of evolutionary game theory, cooperation and reputations (Fernando Pascoal Dos Santos) - 4 hour lecture</i> ➔ <i>Theme 6: The relevance of norms and image concerns in economic behaviour (Zvonimir Bašić) - 4 hour lecture</i> ➔ <i>Theme 7: Cultural differences and economic behaviour (Josipa Višić) - 2 hour lecture</i> ➔ <i>Theme 8: Behavioural economics: current trends and future prospects (Silvia Golem) - 2 hour lecture</i> ➔ <i>Theme 9: Behavioural economics on financial markets: Individual risk-tolerance, systemic risk and aggregate market functionality (Ana Kundid Novokmet) - 4 hour lecture</i> ➔ <i>Theme 10: Behavioural macroeconomics + Workshop and essay writing (Lena Malešević Perović) - 4 hour lecture</i> ➔ <i>Theme 11: Cooperation and conflict between groups (Angelo Romano) - 4 hour lecture</i> ➔ <i>Theme 12: Searching and meta-analyzing experimental research on cooperation using the Cooperation Databank (Giuliana Spadaro) - 2 hour lecture</i> 	<table> <tr> <th data-bbox="1503 459 1805 512">Module I</th><th data-bbox="1805 459 2083 512"></th></tr> <tr> <td data-bbox="1503 512 1805 1370"> <p>The program will last for 150 hours – 45 in class hours in the period from June 27th 2022 until July 1st 2022 and 105 hours in preparation for the course and for the preparation of the written essay (if positively evaluated by module leader, the 6 ECTS credits are achieved).</p> </td><td data-bbox="1805 512 2083 1370"> <ul style="list-style-type: none"> ▪ Prof. dr. sc. Dražen Prelec ▪ Prof. dr. sc. Han Bleichrodt ▪ Dr. sc. Ivan Romić ▪ Doc. dr. sc. Marko Jusup ▪ Doc. dr. sc. Fernando Pascoal Dos Santos ▪ Dr. sc. Zvonimir Bašić ▪ Dr. sc. Angelo Romano ▪ Dr. sc. Giuliana Spadaro ▪ Prof. dr. sc. Nicolao Bonini ▪ Izv. prof. dr. sc. Josipa Višić ▪ Izv. prof. dr. sc. Silvia Golem ▪ Izv. prof. dr. sc. Ana Kundid Novokmet ▪ Prof. dr. sc. Lena Malešević Perović </td></tr> </table>	Module I		<p>The program will last for 150 hours – 45 in class hours in the period from June 27th 2022 until July 1st 2022 and 105 hours in preparation for the course and for the preparation of the written essay (if positively evaluated by module leader, the 6 ECTS credits are achieved).</p>	<ul style="list-style-type: none"> ▪ Prof. dr. sc. Dražen Prelec ▪ Prof. dr. sc. Han Bleichrodt ▪ Dr. sc. Ivan Romić ▪ Doc. dr. sc. Marko Jusup ▪ Doc. dr. sc. Fernando Pascoal Dos Santos ▪ Dr. sc. Zvonimir Bašić ▪ Dr. sc. Angelo Romano ▪ Dr. sc. Giuliana Spadaro ▪ Prof. dr. sc. Nicolao Bonini ▪ Izv. prof. dr. sc. Josipa Višić ▪ Izv. prof. dr. sc. Silvia Golem ▪ Izv. prof. dr. sc. Ana Kundid Novokmet ▪ Prof. dr. sc. Lena Malešević Perović
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- ➔ Theme 13: *Psychology of judgment and decision-making – (Nicolao Bonini) - 3 hour lecture*
- ➔ *Conclusion and evaluation of Module I'*
- ➔ *Chosen lecture methodology*

<i>Lectures</i>	<input checked="" type="checkbox"/> PP slides	<input checked="" type="checkbox"/> Discussion	<input checked="" type="checkbox"/> Q & A	<input type="checkbox"/> Brainstorming
<i>Exercises</i>	<input type="checkbox"/> Individual	<input type="checkbox"/> Group-based	<input checked="" type="checkbox"/> Case studies	<input type="checkbox"/> ...
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PROJECT MANAGER:

Doc.dr.sc. Blanka Šimundić

MODULE LEADER

Prof. dr.sc. Lena Malešević Perović

¹ Evaluacija svakog modula /teme kao i završna evaluacija programa je obavezna. Evaluacijske upitnike koje popunjavaju polaznici pripremaju Voditelji programa. Završni evaluacijski upitnik se prilaže uz Izvedbeni plan kojeg ocjenjuje Povjerenstvo za program cjeloživotnog obrazovanja.



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Tel.: +385 21 430 651, Fax: 430 701; E-mail: cjelozivotno@efst.hr, Internet: www.efst.unist.hr

Date:	10.12.2021.
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KLASA: 602-07/21-02/06
URBROJ: 2181-196-05-04-21-11

Dostaviti:

1. CCO

Vrijedi od:

01-12-2021

Oznaka:

QF81-1ec

Stranica:

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